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Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF MAY 2021

SOCIAL MEDIA PROMOTION

India Tourism Goa promoted popular tourist destinations of Jharkhand under Ek Bharat Shreshtha Bharat initiative (As Goa and Jharkhand are paired state under EBSB) through social media handles of ITO Goa with **#ekbharatshreshthabharat** hashtag.

No. of people reached through Facebook during the month of May 2021: **100**

